



Zhanna S. Belyaeva

Associate professor, PhD

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Education&AcademicActivities	
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2008 present.	– Member of Expert Dissertation Council of the Institute of Economics(Urals Division)
2005 present	– Member of Schulich Business School Alumni Association(Canada)
2003 present	– Member of European Management Academy (EURAM)
2000-2003	Postgraduate studies Urals State Technical University(USTU), PhD
1995-2000	Urals State Technical University, faculty of economics and management, economist with International Economics specialization
1994-1995	Book-keeping certified courses (Urals State Economic University)

Traineeships, Certificates	
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2011	International Scientific Conference <i>Management of Technology – Step to Sustainable Production</i> (MOTSP 2011), June 2011
2009	Certificate “Technologies of the distance learning” (USTU)
2006	Business-trainer certificate «Train the trainer:General management» (Haensch QE GMBH, Germany))
2005	Corporate Governance Certificate (Schulich School of Business, York University, Canada)
2004	Certificate «Nordpraktik-New Managers for Russia» (Stocholm-Goeteborg, Sweden)
2001	Zertifikat Deutsch (Goethe Institut, Zuerich, Switzerland)
2000-2001	Traineeship Esso Schweiz GmbH (Zuerich, Switzerland)
1999	Certificate in management under «Leader» programme (Ivey Business School, Canada)

Academic experience	
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2009 present	– Ural Federal University Business school trainer
2005 present	– Academic advisor and business-trainer Haensch QE GMBH
2004 present	– Associate Professor of the International Business Department, Urals State Technical University, Ural Federal University
2002 – 2004	Lecturer of the International Business Department, Urals State Technical University.

Managerial and administrative experience	
2008-2011	Coordinator and Co-Chair of the International Conference “Integration of Russia into the world economy”
2009– 2011	President of the Association of the Sverdlovsk region Governor Grant-holders
2008	Member of industry expert group of the Ministry of Foreign Economic Relations of Sverdlovsk Oblast in foreign trade activities
2006-2008	Counseling in training on general management and business games TOPSIM for managers (International Business School of the Samara State Economic Academy, Samara, Ural-Siberian Institute of Business, Yekaterinburg)
2002–2004	Consultant on development and planning business in Russia for TAGIT SA (Switzerland), MEGA Ltd, AMT (Israel).
2001 – 2002	Business development manager, Neftegaz.RU
2000 – 2001	Financial Analyst of planning and strategy department Esso Schweiz GmbH(Zuerich, Switzerland)
1996–1999	Vice president for projects AIESEC, Yekaterinburg

Teaching (developed courses)	
2010-present 2009 – present	Corporate Social responsibility, International Business and its strategy – «Leadership and teambuilding»
2006– 2008 2005– present	«Leadership in the Board of Directors», Corporate Governance
2005 – present	– Business game “Managing a multinational company”
2002 – present	– World Economy and International Economic Relations

Selected publications	
2012	BELYAEVA Zh. S. THE WAY TO SUSTAINABLE FUTURE: SOCIALLY RESPONSIBLE BUSINESS IN THE BRICS ECONOMIES/ BELYAEVA Zh. S., CANEN A. G. chapter. Social Responsibility, Systematic Behavior and Sustainable Future. Bentham Science Publishers
	Belyaeva Zh.S., Canen A.G.Socially responsible business in the BRICS economies: current problems and possible development//Conference Proceedings of the 3rd International Conference on Management of Technology- Step to Sustainable Production (MOTSP), Publisher- Faculty of Mechanical Engineering and Naval Architecture, Zagreb, Croatia, 8-10 june, Bol, Island of Brac, Croatia, pp: 566-572
2011	Belyaeva Zh.S.Transformation Processes Of The Corporate Development In Russia: Corporate Social Responsibility// Economica Regiona. Yekaterinburg: ИЭ ПАИ, №1(25). 2011.C.142-147.
2010	Belyaeva Zh.S. Models of Socially Responsible Business in World Economy/ – Yekaterinburg: Institute of Economics, 2010. 173p.
2010	Belyaeva Zh.S. System of corporate values In foreign business environment.Foreign economic activity of enterprise: Textbook for Universities / edited by prof.L.Ye.Strovsky. – 5th ed.,revised – M.,UNITY-DANA, 2010.P345-365

- 2010 Some practical issues of corporate social responsibility and management power in Russia Russian integration into world economy: evolution of economic culture: materials of the international conference: Yekaterinburg, Ural federal University, 2010.C.345-348
- 2010 A New Approach to the Corporate Social Responsibility and Management Power in Russia: 20 Years of Changes Analyzing Socioeconomic Inequalities within the Context of National Economic System Transformations/ed/ by Academician Alexander Tatarkin.–Ekaterinburg: Publishing House of Institute of Economics, 2010.P.172-178
- 2009 Belyaeva Zh.Corporate revolution in Russia: Ideology of boards' competences. International Intergration and National Development.–Ekaterinburg: Publishing house of Institute of Economics, 2009.P. 181-198
- 2008 Belyaeva Zh.S.Management of the strategic decisions of transnational corporations: monography/ Yekaterinburg,UGTU, 2008. 129p.
- 2008 Беляева Ж.С.Лидерство в совете директоров как инструмент управления жизненным циклом корпорации// Вестник УГТУ-УПИ. Серия «Экономика и управление». Екатеринбург, 2008. № 5 (94). С.26-36.
- 2008 Беляева Ж.С.На пути к великому: набор компетенций для российских корпораций//Корпоративное управление и устойчивое развитие бизнеса: стратегическая роль советов директоров/ Отв. ред. И.В. Ивашковская.:М.: Европа, 2008. С.151-160.
- 2006 Беляева Ж.С.Корпоративная стратегия: эволюционный синтез старых подходов к управлению или новый алгоритм для эффективного развития компаний// Журнал Национального совета по корпоративному управлению «Корпоративное управление».Москва, 2006. вып. №4.С.45-53.
- 2004 Belyaeva Zh. Corporate and Political Governance Interaction- “Excelleration” of the Managerial Skills// EURAM conference proceedings book: Corporate Governance Session. 2004. [<http://www.st-andrews.ac.uk/~euram04/proceedings/contents.shtml>]
- 2003 Беляева Ж.С.Роль электронной коммерции в современном мировом хозяйстве. Международные экономические отношения: учебное пособие для вузов/под ред. проф. Л.Е. Стровского.-М.:ЮНИТИ-ДАНА,2003. С.195-225