
IDENTIFICAREA PROBLEMELOR STRATEGICE ALE MUNICIPIULUI CLUJ-NAPOCA PE BAZA ANALIZEI CLUSTER (PARTEA I)

IDENTIFYING THE STRATEGIC PROBLEMS OF CLUJ-NAPOCA BASED ON THE CLUSTER ANALYSES (FIRST PART)

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Abstract: The paper will focus on the economic analyses of Cluj-Napoca by comparison with other geographical levels: Cluj county and the North-West Region. This paper will be followed by a second part regarding the comparison city-country. In order to do this three modern instruments will be used: location quotient, differential variation of the number of employees and four quadrants.

Keywords: location quotient, differential variation, four quadrants, cluster analyses, strategic problems.