

TURISM ȘI TEHNOLOGIE

TOURISM AND TECHNOLOGY

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Abstract: The area covered by the term “tourism technology” is broad, knowledge that can be used in order to bring an added value to the touristic products so they can reach a micro level and for the management of the transport and tourism industry a macro level. Even though the word “technology” makes us thinking at scientific achievements, computer graphic skills, special effects and other engineering-related images, “tourism technology” also incorporates statistics, the managerial and socio cultural know-how and techniques that the tourism industry can adopt in order to achieve projects, produce and sell different touristic products.

Keywords: tourism, technology, GDS, CRS.