

ABORDĂRI TEORETICE PRIVIND RELAȚIA STAT NAȚIONAL - CORPORAȚIE MULTINAȚIONALĂ

THEORETICAL APPROACHES ON THE RELATIONSHIP BETWEEN STATE AND MNC'S

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Abstract: Under the pressure of the globalisation phenomenon, a series of theories concerning the relationship between the state and the multinational corporations have been issued, namely neoclassical theory, the institutional theory and a derivation of the neoinstitutional theory and the eclectic paradigm, the last approach being the most popular of the subject's literature area.

Keywords: corporate multinational, state, investment process, competitive environment.