

FUNDAMENTAREA POLITICILOR DE INTERNALIZARE A COSTURILOR EXTERNE PRIN EVALUAREA POTENȚIALULUI CONCURENȚIAL AL MODURILOR DE TRANSPORT

DEFINING A POLICY OF INTERNALIZATION OF EXTERNAL COSTS BASED ON THE COMPETITIVE POTENTIAL OF TRANSPORT MODES

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Abstract: This paper analyses the competitiveness of the two modes of transportation that are intrinsically linked to the movement of goods on land: road and rail. It advocates the need for the internalization of the external costs as a way to respond to a widening set of needs of the today's society. Categories of external costs are presented along with estimates of their impact on the transportation costs. The paper describes also the logit model, one of the discrete choice models widely used to evaluate the modal split. Special references are made with respect to the policy of the Romanian government in the area of freight transport.

Keywords: freight transportation, discrete choice modals, modal share, competitive potential.