

IMPACTUL INVESTIȚIILOR STRĂINE DIRECTE ASUPRA POTENȚIALULUI DE EXPORT AL ROMÂNIEI

THE IMPACT OF FOREIGN DIRECT INVESTMENTS ON THE ROMANIAN EXPORT POTENTIAL

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Abstract: Because economic research has proven that there is a direct connection between FDI volume and exports and thus economic growth, IMF and World Bank started to recommend all countries to create favorable conditions in order to draw FDI and increase, in this way, the development dynamics. In fact, previous experience shows that FDI has substantially enhanced the national economies re-specialization processes all over the world. The authors share the opinion of those specialists who sustain that FDI plays a determinant role in re-specializing transition economies and increasing the export potential while bringing production modernization; moreover, FDI growth determines quantitative increases of manufactured production.

Keywords: foreign direct investments, export competitiveness, multinational companies.