

EXISTĂ UN SPIRIT ANTREPRENORIAL ÎN UNIVERSITĂȚILE PUBLICE ROMÂNEȘTI?

IS THERE AN ENTREPRENEURIAL SPIRIT IN ROMANIAN PUBLIC UNIVERSITIES?

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Abstract: In the paper there are presented the results of a research carried out in May and June 2009 concerning the degree of acceptance of the concept of “entrepreneurship” by the didactic personnel from some Romanian public universities. The study is not comprehensive, as long as its range does not comprise all public universities and does not refer at all to the private universities, but the selection of those who answered to the research instrument was careful, so that the results may constitute a pilot for an explanatory research. The analysis and the data interpretation revealed a high degree of reputation of the term “entrepreneurship” in the academic area and the tendency to associate the concept with its positive characteristics. The research allowed us to identify the representations concerning change in the academic area, as well as the conditions in which this can include valences of entrepreneurial nature.

Keywords: university, entrepreneurial culture, change, entrepreneurship