

PLANIFICAREA – O NECESITATE A REORGANIZĂRII

PLANNING – A NECESSITY IN TERMS OF REORGANIZATION

Șef lucr.dr.ing., ec. Ancuța BĂLTEANU
Universitatea din Pitești

Abstract: Planning plays a vital role in successful management and it calls for awareness, discipline, and organization in order to achieve more easily what a manager plans to do. The planning process involves a systematic approach. The chance of a company to survive on the market economy depends heavily on the manager's ability to face changes and react in time to counterbalance the relation between those factors influencing the company from outside and the company itself.

Keywords: management, planning, reorganization.