

ANALIZA FACTORILOR MOTIVAȚIONALI ÎN CADRUL UNITĂȚILOR DE SILVICULTURĂ

ANALYSIS OF MOTIVATIONAL FACTORS IN FORESTRY UNITS

Asist.dr. Cătălin CHERECHEȘ

Conf.dr. Rita TOADER

Prof.dr. Cezar TOADER

Universitatea Tehnică din Cluj-Napoca
Centrul Universitar Nord din Baia Mare

Abstract: This paper presents studies concerning the role and motivation of human resources in the forestry units. Case studies related to motivational factors were presented, and also the degree of human resources motivation in the Forestry Department of Maramureș. The staff motivation influences the behavior of employees and also the efficiency of the whole organization.

Keywords: analysis, performance, motivational factors, silviculture, degree of motivation, organization, evaluation.