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## CONSIDERAȚII PRIVIND METODOLOGIA ROI DE MĂSURARE A INVESTIȚIEI ÎN RESURSE UMANE

## CONSIDERATIONS REGARDING THE ROI MEASURING METHODOLOGY OF THE INVESTMENT IN HUMAN RESOURCES

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**Abstract:** In a time when organizations need to fully optimize an increasingly limited budget for improving their employees' training, two questions arise: how to correctly assess the recovery of an investment in an employees' training program and how to present the concrete, sustainable results of such an investment to the top management. For the companies providing training programs, this fact - to put into numbers the added value of employee participation in a training program - can be a serious challenge.

**Keywords:** human resources, investment, ROI Methodology.