

O DECIZIE UȘOARĂ?

AN EASY DECISION?

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Abstract: This case has been drawn up in teaching purposes, in order to familiarise students with the way in which multicriteria decision can be taken, including the situation of lack of data. The presentation of a real-life situation – the choice of a certain mineral waters of many existing ones – makes analysis more attractive. The case uses only public data.

Keywords: multicriteria decision, decision-making, utility decision method, mineral water.