

# **INSTRUMENTE ȘI METODE UTILIZATE ÎN LANȚUL DE APROVIZIONARE (PARTEA A II-A)**

## **TOOLS AND METHODS USED IN THE SUPPLY CHAIN (PART II)**

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**Abstract:** Due to the increasing competition, companies are forced to continually optimize their production in order to survive and to thrive by offering products and services at competitive prices. The most difficulties within the supply chain are encountered in the enterprises performing one of a kind and limited series production where there is a lack of uniformity in the request for supply. This article aims, within its two parts, to provide solutions and methods to streamline the activities in the supply chain.

**Keywords:** Supply Chain Management, procurement, purchasing