

INGINERIE ECONOMICĂ PRIN ELABORAREA UNUI MODEL DE EVALUARE A MARILOR PROIECTE INDUSTRIALE

ECONOMICAL ENGINEERING VIA EVALUATION MODEL IN LARGE INDUSTRIAL PROJECTS

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Abstract: The aim of the paper is to design an evaluation model of different success/failure factors of Outsourcing and Mergers&Acquisitions (M&A) projects. This research has an interdisciplinary character. Using a survey, the study was conducted taking into consideration the typical problems in large-scale projects according to their importance. The typical problems in large-scale projects are identified based on an analysis of recent studies and scientific statements. The result of the paper is the evaluation model, pointing out the results of the study and analysis of the results in different dimensions. The result allows an assessment of the degree of coverage of both disciplines and closes this gap.

Keywords: project management, success, failure, M&A, Outsourcing.