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## **INOVAREA. DE LA SCHUMPETER LA CEN TS 16555-1:2013 (PARTEA I)**

## **INNOVATION. FROM SCHUMPETER TO CEN TS 16555-1:2013 (PART I)**

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**Abstract:** Innovation is a term increasingly used in academia, industry and common language. This paper aims to present how the meanings of innovation evolved over time. In the knowledge era, talking about innovation had become so customary, that often the scope of this term is not fully known. It is known that until today, there is no universally accepted definition of innovation, so this puts innovation in a grey area of knowledge. Therefore, we consider the necessity to elaborate a study that can reveal how this term was transformed and changed with the development of science. We think that this way, the concept will be better understood by researchers in various fields. This first article is a part of three papers that will be published soon. The analyzed period of time (the years 1940-1960) was the beginning of shaping the first attributes of innovation, putting the term in a real scientific spotlight.

**Keywords:** innovation; Schumpeter; technological change; creative destruction;