

CERCETĂRI PRIVIND NECESITATEA IMPLEMENTĂRII UNUI SMPI ÎN CADRUL COMPANIILOR INDUSTRIALE

INVESTIGATIONS REGARDING THE NECESSITY OF IMPLEMENTING AN IPMS WITHIN INDUSTRIAL COMPANIES

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Abstract: This article is a theoretical research on the ways an Intellectual Property Management System can be implemented in industrial companies. 12 steps were proposed for implementing the IPMS with the purpose of improving the managerial performances and leading companies toward success by fighting against specific intellectual property risks and the exploitation of immaterial actives.

Keywords: intellectual property, management, system, implementation, protection, control.