

CERCETĂRI PRIVIND STIMULAREA ȘI ÎNCURAJAREA TINERILOR PENTRU ABORDAREA DOMENIULUI TEHNIC

RESEARCHES CONCERNING THE STIMULATION AND ENCOURAGEMENT OF YOUTHS TO APPROACH THE TECHNICAL FIELD

Șef lucr.dr.ing. Călin Ciprian OȚEL

Șef lucr.dr.ing. Violeta FIRESCU
Universitatea Tehnică din Cluj-Napoca

Abstract: This paper aims to briefly present the project “*Specialists for the Satu Mare*”, carried out at the Satu Mare branch of the Cluj-Napoca Technical University in 2016, which included three types of events, each with its own target group. Furthermore, this paper also describes some of the results already obtained from the research, which are the result of the project implementation, as well as the participants’ perception of the way in which the events were organised and of their usefulness.

Keywords: research, target group, perception, high school students, university students, teaching staff, companies