

LEAN MANUFACTURING ȘI CULTURA ROMÂNEASCĂ

LEAN MANUFACTURING AND ROMANIAN CULTURE

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Abstract: Lean Manufacturing is a revelatory way to improve value creation through complete elimination of waste, which for many would need a change of organizational practices and attitudes. Beyond the well-known benefits which Lean Manufacturing has proved to confer in different cultures, it is important to analyze how the Japanese philosophy evolved in Romanian environment. Considering the existing differences between these two cultures, is it really possible to have notable results of Lean Manufacturing implementation in Romania? This study aims to answer this question, briefly present the mandatory conditions for Lean application success in Romanian economy considering the managerial culture and its aspects.

Keywords: Continuous Improvement, Kaizen, Lean Manufacturing, Romania, Waste.