

EVIDENȚIEREA DIFERENȚELOR DINTRE CICLUL DE VIAȚĂ AL UNUI PROIECT ȘI AL UNUI PRODUS

HIGHLIGHTING THE DIFFERENCES BETWEEN THE LIFE CYCLE OF A PROJECT AND OF A PRODUCT

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Abstract: The article aims to highlight the elements of differentiation between the notions of project and product, the life cycle of the project and the product, and their transposition on the time axis according to the income and expenses generated to achieve the expected results. The life cycle of the project may have a different structure from one organization to another and depending on the needs imposed by the field in which the project takes place. The life cycle of the product has a well-defined structure that generally contains the same number of phases/stages regardless of the field in which the product is made. It can be said with certainty that there is a close connection between projects and products, and one cannot exist without the other.

Keywords: Project life cycle, Product life cycle, Risk, Uncertainty and Cost